

COVER MAGAZINE

THE YELLOW

**MEDIA
RATE CARD**



2024 RATE CARD

DIGITAL & PRINT

SERVICES & RATES

SERVICE	DESCRIPTION	RATE
Digital & Print Storytelling	Two Pages	\$432.99
Digital & Print Storytelling	Four Full pages	\$632.99
Digital & Print Storytelling	Six Pages	\$932.99
Digital & Print Storytelling	Eight Pages (Sponsor)	\$1,232.99
Digital & Print Storytelling	Inner Back Cover	\$832.99

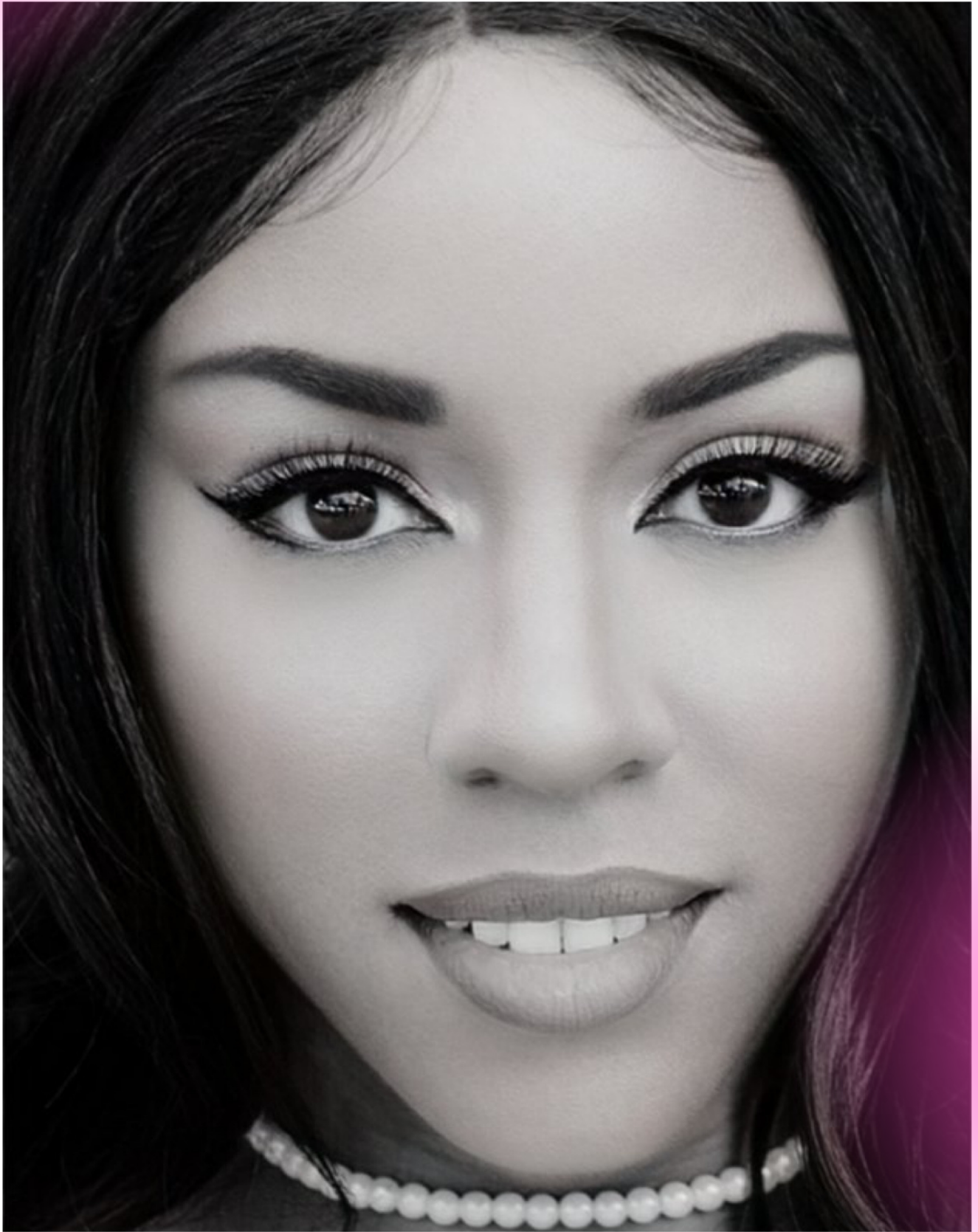
WORK WITH US

-  T: (678) 203-1553
-  designteam@theyellowcover.com
-  11720 Amber Park Drive Suite 160
Alpharetta, GA 30009

Circulation includes the digital and print editions of the Magazine. Qualified full-run advertisements will run in both editions. Our valued cost includes focused marketing and will help determine the customer's demographics of print placement needs and our company wants to drive sales.

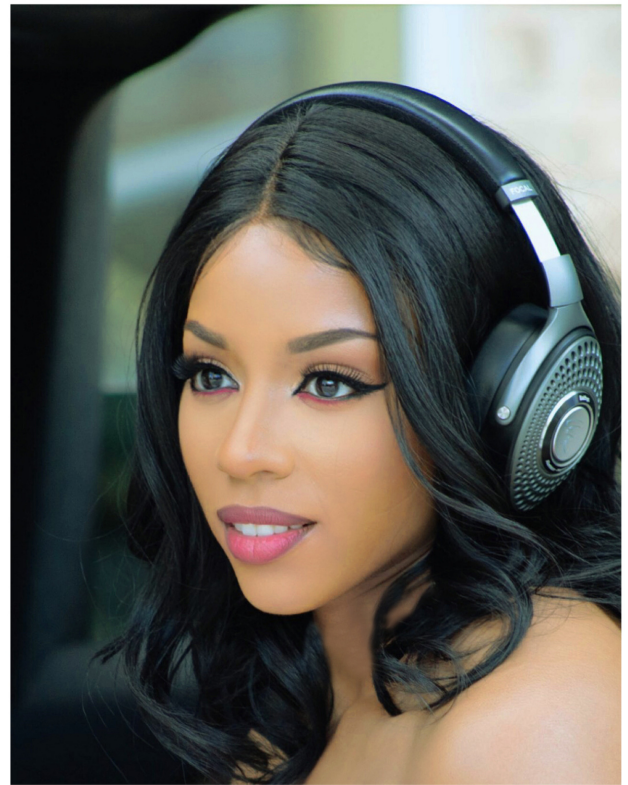
Purchasing eight pages adds you to the sponsorship category with announcements throughout all submitted issues for the year.

Closing dates are five weeks before issue dates unless an invitation from our team is granted.



AUDIO SEASON

DESIGN



We exist to tell brand stories with simplicity, memorable creativity, and kindness. We allow even the smallest business to gain from our advanced design layout marketing approach. Our publication is free of vulgar language, gossip, and brand demeaning.

Note: The above cost does not reflect a 2024 extraordinary audio stories cost that increases the rate based on writing, theatrics, and word count.

