

YELLOW

Cover Magazine



2027 MEDIA KIT

BRAND STORYTELLING MARKETING AS A HAPPY
EXPERIENCE FOR EVERYONE, EVERYWHERE.

SINCE 2020

**ABOUT THE
YELLOW COVER
MAGAZINE
PUBLICATION+**

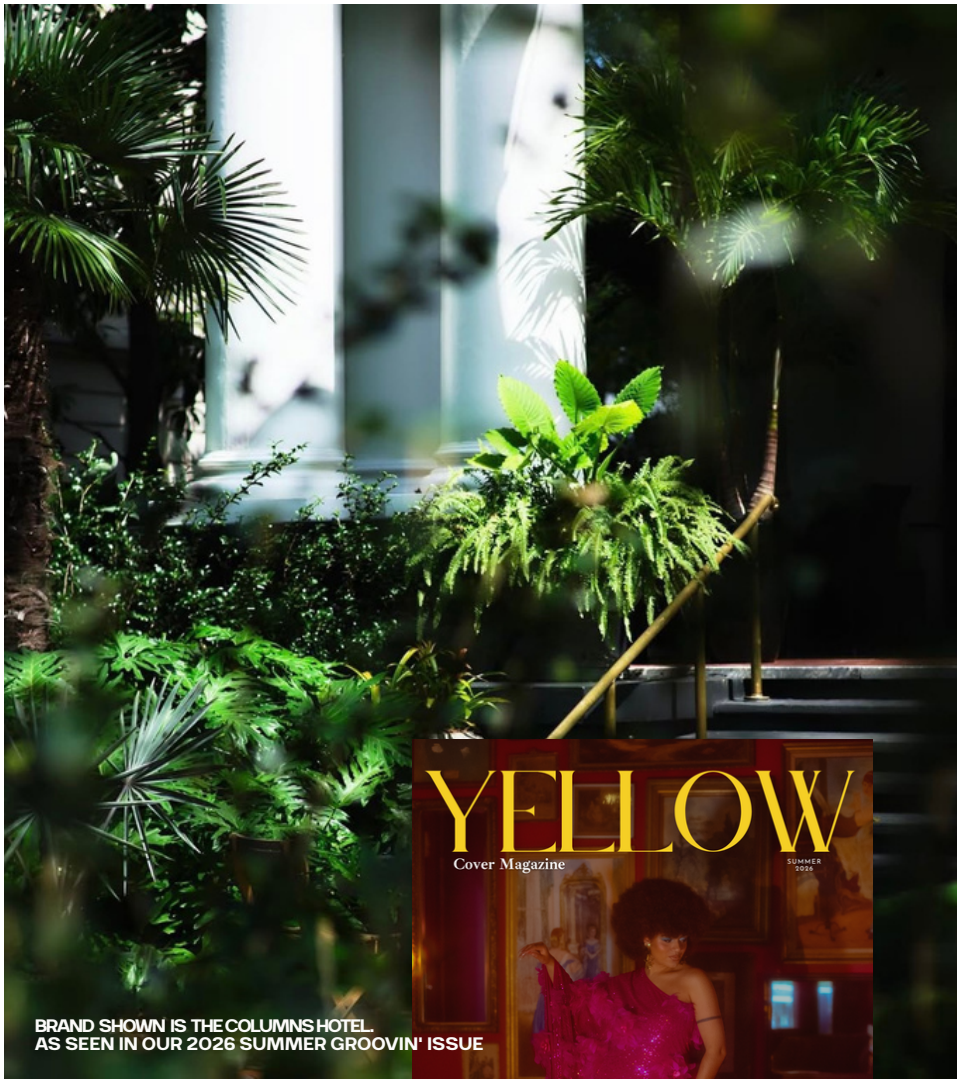
SINCE 2020 WE'VE BEEN A MULTIPLATFORM STORYTELLING
MARKETING MEDIA COMPANY THAT CURATES STORIES OF HAPPINESS
THROUGH POWERFUL CREATIVE WRITING AND SEAMLESS DESIGN
PLACEMENT.

WE HONOR EVERY BRAND WE FEATURE AND REGARD THEM AS
VALUABLE PARTNERS.

WE CREATE CUSTOMIZED BRAND POSITIONING STRATEGIES, CATCHY
TAGLINES, AND COHESIVE MUSIC THEORY CONNECTIONS WITH EVERY
PROJECT TO GUARANTEE CLEAR COMMUNICATION AND
UNFORGETTABLE VISIBILITY!

WE ALSO OFFER EASY-TO-UNDERSTAND COMPETITIVE PRICING AND
SEAMLESS QUALITY. JOIN THE RANKS OF BUSINESSES, BOTH LARGE
AND SMALL, THAT TRUST THE YELLOW COVER MAGAZINE
PUBLICATION + TO ELEVATE THEIR STORIES!

WE HAVE A RESPONSIBILITY TO TELL BRANDS' STORIES. IT'S OUR
FORWARD MISSION, AND WE BELIEVE IN BETTING ON HAPPINESS.



BRAND SHOWN IS THE COLUMNS HOTEL, AS SEEN IN OUR 2026 SUMMER GROOVIN' ISSUE

YELLOW

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MEDIA CHANNELS

Explore the world of The Yellow Cover Magazine, where storytelling meets Happiness across pages, screens, and in Live formats.

The Yellow Cover Magazine
Publication + Produces

4 (Print) Issue per year

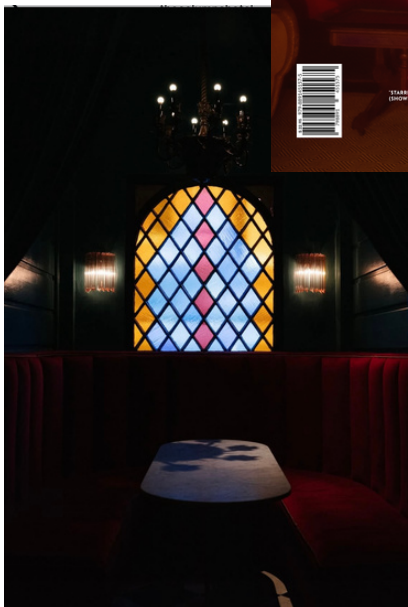
The Yellow Cover Magazine
Publication + Produces

4 (Digital) Issue per year

Social Media
Instagram

Annual Yellow Live
Storytelling Event

www.theyellowcover.com



THE YELLOW COVER MAGAZINE PUBLICATION + DEMOGRAPHICS & AUDIENCE



SHOWN IS LAURA CITRON
STAR OF OUR 2026 'SUMMER GROOVIN' ISSUE

Digital
733,000 +
Clicks & Surveys

Print
402,000

Social
7100+

Emails
409K+

Phone Calls
95K+

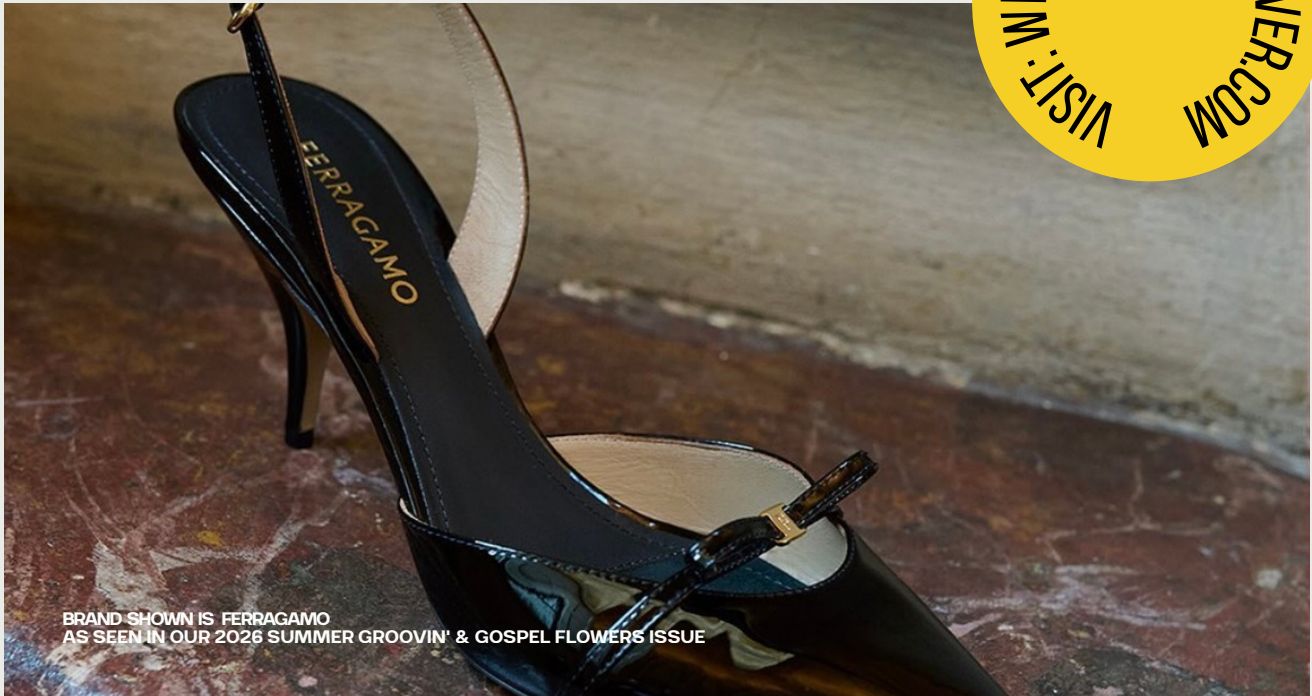
Total Audience
1,646.100K+

Female
73%

Male
27%



WHY WE EXIST



BRAND SHOWN IS FERRAGAMO
AS SEEN IN OUR 2026 SUMMER GROOVIN' & GOSPEL FLOWERS ISSUE

**WE BELIEVE A HURRIED "AI" ALONE WON'T SOLVE ALL THE
WORLD'S PROBLEMS, AND REAL PROGRESS AND
SATISFACTION REQUIRE HAPPY, FOCUSED STORYTELLING,
PRINT MAGAZINES, AND IN-PERSON EVENTS.**





**WE PARTNER WITH THE WORLD'S LEADING
BRANDS LARGE OR SMALL
TO ADVANCE THEIR STORIES:**

EVERY BRAND WE WORK WITH IS A PARTNER. DISCOVER MORE INSIDE OUR PUBLICATIONS BY FOLLOWING OUR WEBSITE
OR OUR INSTAGRAM PAGE, AND WHILE YOU'RE THERE, GIVE US A QUICK FOLLOW.







OUR PARTNERSHIPS

BRAND SHOWN IS COMFORT



VISIT: WWW.THEYELLOWCOVER.COM

BRAND SHOWN IS BIG WALL DÉCOR



BRAND SHOWN IS LINCOLN



BRAND SHOWN IS BLACK HALO

**STORYTELLING: TO
REPRESENT YOUR BRAND
OVER AN AUDIENCE**

YELLOW

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INTRODUCING YELLOW LIVE!

Today, we're sharing Yellow Live: the first storytelling brand scaling model in a new system we call The Next Frontier of Retail Popup Events. The Yellow Cover Magazine starts with a question: what happens when your brand is a live story, and people want to make it part of their lives?

Every brand involved matters and must be explicitly defined and implemented ahead of time, so our audience receives the best possible retail theatre experience, plus story placement and space in our print work that follows.

Got questions or feedback? Share, and our editorial team is here to help! We're eager to connect and support you!

SHOWN:
Yael Hilton



PRICING & PAYMENT



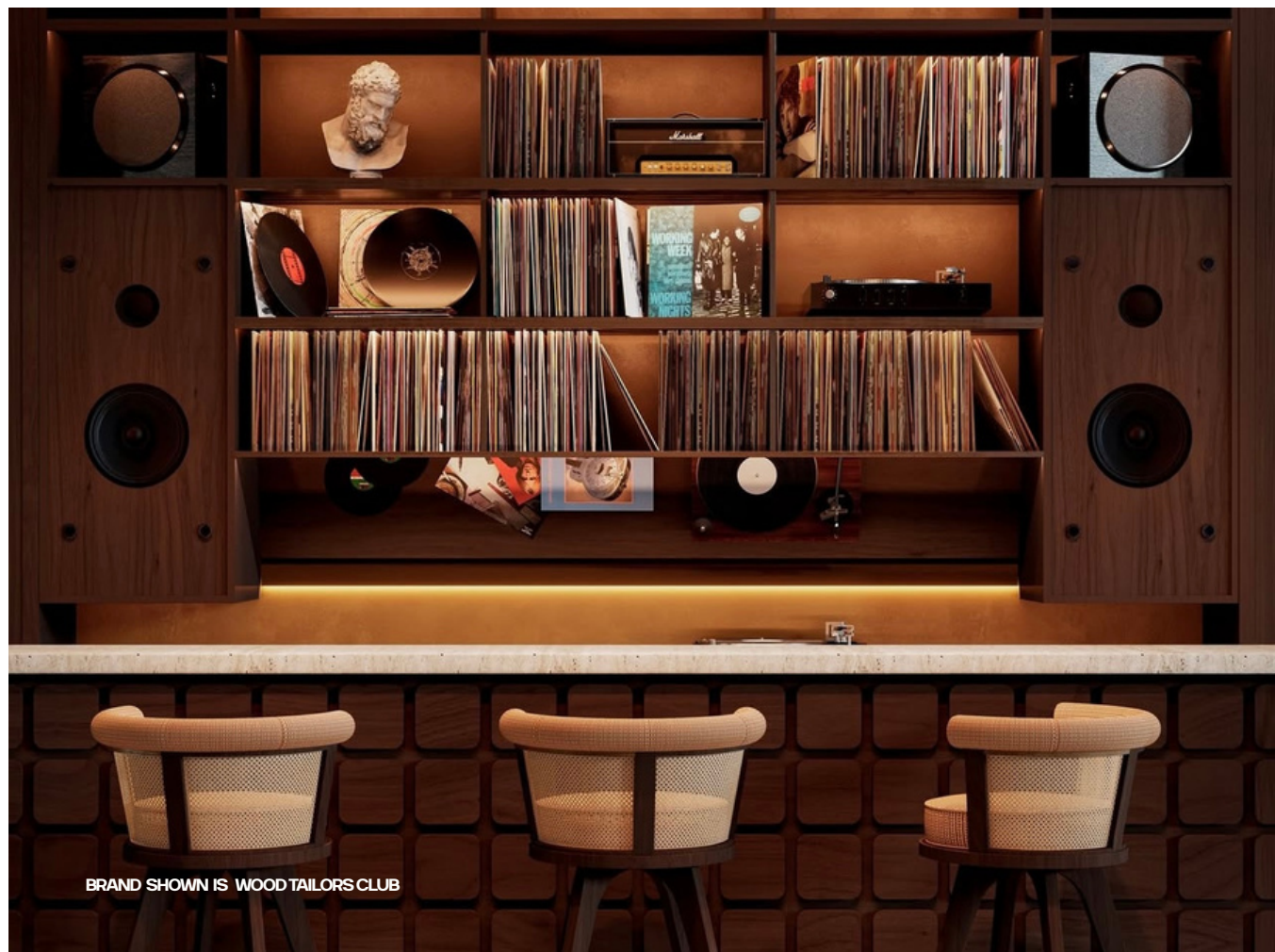
NOTE: THE TOPIC OF THE COVER STORY DETERMINES PLACEMENT IN THE YELLOW COVER MAGAZINE PUBLICATION+. ALL BRANDS ARE INVITED TO SUBMIT REQUESTS TO BE FEATURED AS A PARTNER IN OUR PAGES. WE OPERATE UNDER AN ANNUAL STORYTELLING MARKETING STRUCTURE; THE FEE IS PAID UPFRONT AND INCLUDES TWO FULL PAGES, NOT HALF PAGES IN FOUR DIFFERENT MAGAZINES. **THE TOTAL ANNUAL MEMBERSHIP COST IS \$2,627, BILLED IN FOUR INSTALLMENTS OF \$656.75 EACH. ALL BRANDS INCLUDED MAY CANCEL 30 DAYS BEFORE THE NEXT CALENDAR YEAR, AND ALL COSTS INCLUDE TAXES.**

ALL PRICING INCLUDES 24/7 DIGITAL ACCESS, PLUS DISTRIBUTION OF OUR DYNAMIC PRINT ISSUE.

OUR **YELLOW LIVE** IS AN INVITATION-ONLY PLACEMENT WITH ADDITIONAL COSTS.
PLEASE GET IN TOUCH WITH US FOR MORE DETAILS ABOUT PARTICIPATION.

PLEASE NOTE THAT WE DON'T OFFER REFUNDS FOR MATERIAL NOT SUBMITTED DURING ANNUAL MEMBERSHIP PERIODS. IF YOU DON'T SUBMIT NEW MATERIAL, WE WILL RUN THE LATEST SUBMISSION.

GOT QUESTIONS OR FEEDBACK? SHARE, AND OUR EDITORIAL TEAM IS HERE TO HELP! WE'RE EAGER TO CONNECT AND SUPPORT YOU! **WE CAN'T WAIT TO SEE YOU IN YELLOW.**



BRAND SHOWN IS WOOD TAILORS CLUB

CAN WE WORK TO SHARE YOUR STORY?

Get In Touch

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HAPPINESS AND NATURE ARE OUR LOVE LANGUAGE.
